

Participant Name/Company: _____

Judge Name: _____

Room Number: _____

Use points for each category

CONTENT

_____ Clearly identified self and company name (5 points)

_____ Clearly identified a creative memorable idea (30 points)

_____ Talked about benefits to customer (15 points)

_____ Identified competitors and advantages (15 points)

_____ Identified how the idea makes money (5 points)

_____ **Total for CONTENT** (70 points maximum)

DELIVERY

_____ Did not exceed 3 minutes (10 points)

_____ Speaker was passionate, had good flow, and kept my interest (20 points)

_____ **Total for DELIVERY** (30 points maximum)

_____ **SUM TOTAL** (100 points maximum)